Call for Public Hearing
March 2017 Service Changes

Committee-of-the-Whole

July 12, 2016

Rob Smith, AVP Service Planning & Scheduling
Today’s Action

• To approve for Final Committee of the Whole consideration a call for Public Hearing for March 2017 service changes

• This is not approval of the changes themselves, which would occur after the Public Hearing

• March changes target access to emerging employment centers and adjustments targeting on time performance

• We are proposing to add a TI-related site-specific shuttle change that emerged after the Planning Committee
New Issue – TI Spring Creek Shuttle Discontinuation

• TI has notified DART that it will be closing its Spring Creek facility in Plano, and wishes to discontinue the site-specific shuttle to that facility at the end of September 2016

• Non-TI riders using this shuttle have alternative service through the North Central Plano On Call zone

• We would propose to discontinue service as of September 30th and add this service to the Public Hearing call
Access to Employment Centers

• Many of the March 2017 service change proposals involve routes serving two major employment centers:
  – Legacy area in Plano, with new corporate campuses opening for Toyota, FedEx Office, JP Morgan/Chase, and Liberty Mutual and other developments
  – Cypress Waters area in Dallas, with new corporate campuses opening for 7-11, Core Logic, and others
New Developments in Legacy Area
Route 208 Changes

• Direct express between Downtown Dallas and NW Plano P&R

• Extend alternate trips to Headquarters, providing service every 30 minutes

• Extension would serve JPM/Chase, JC Penney, FedEx Office, Toyota, and Frito Lay
New Route 211

- New route would travel non-stop between Parker Road Station and NW Plano P&R, then continue to serve JPM/Chase, JC Penney, FedEx, and Toyota

- 15-minute peak service
Route 346, 348 Changes

- Low performing routes (RPI = 0.1, subsidy/rider $20-25)
- Revised Route 346 would be focused on serving locations on current 346/348 that will not be served by 208 or 211/552 (such as the Shops at Legacy)
- Route 348 discontinued
- 30-minute peak service
Cypress Waters – New Developments

• The newest corporate campuses in Cypress Waters include 7-11 and Core Logic

• Cypress Waters is developing into a balanced community with parks, recreation, pedestrian connections, and a variety of housing options
Route 500 Changes

- Travel time between Belt Line Station and Cypress Waters will be shortened by approximately 1/3 on weekdays.
- Service to Freeport segment would be provided by Route 510 rather than 500 on weekdays.
- Weekday-only service to INS office to be provided by Route 500 rather than 510.
Route 510 Changes

- Route 510 would take over Freeport-area services formerly provided by Route 500
- No coverage losses or costs associated with 500/510 swap
Other Route and Schedule Changes

• Other route and schedule changes respond to customer requests and/or target improvements in on time performance

• Parkland Hospital has requested adjustments in weekend service on their shuttles to better match ridership

• Several of the more significant changes follow...
Route 59 Changes

- Discontinue service on Canada Drive, which currently operates on selected weekday peak trips only.

- Canada Drive bus stops have about 20 boardings per day, and many are within walking distance of Bernal or are served by other routes.
Route 409 Changes

- Delete service on the Forest Park loop, which is served by Route 527

- Several other routes (404, 408, 453, 544) also serve the affected portion of Harry Hines

- 409 would turn back at SWMD/Parkland Station
Route 574 Changes

• Reduce service frequency from every 20 minutes to every 30 minutes during peak periods

• Improves peak rail connections

• Allows for increased travel times without added cost (574 is 30% late)
Route 704 Changes

*Parkland Shuttle*

- As more functions move to the new Parkland Campus, the southern part of Route 704 would be discontinued.

- Weekend service frequency during peak travel periods would decrease to every 10 minutes.

- Parkland is requesting these adjustments to better match ridership and service levels (Parkland pays 100% of operating costs for this service).
## Timing

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Recommendation

• To approve for Final Committee of the Whole consideration a call for Public Hearing for March 2017 service changes