JOIN US AT THE

DART SMALL BUSINESS ACADEMY

WHEN: September 11, 2020
9:00 a.m. to 4:00 p.m.

WHERE: Microsoft Teams Virtual Meeting

Have you ever wondered what it takes to effectively navigate the government procurement process? Are you interested in building brand awareness? Would you like to discover how an Investment in your business can aid you in future growth? DART’s Small Business Academy offers valuable tips and insights to help prepare you to compete for business with DART.

Please RSVP to Esther Sandy at esandy@dart.org by August 18, 2020.

Marketing and Branding Your Business
Marketing and branding are just as important for small businesses as they are for large corporations. You do great work, learn how to help get the word out.

DART Procurement Overview & Engagement
Winning a government project is great for any small business. From ongoing operations to capital projects, DART is a major consumer of goods and services. Learn how to successfully bid for business opportunities. Make sure yours leaves a good impression.

The Path to Business Assistance
Finding a source of funding can be a challenge for most small business owners. Identifying essential resources will make your business sustainable. Hear from experts in the field and learn more about the various aspects of a loan versus an investment in your company.

DART is committed to creating economic opportunities and the Small Business Academy is just one way we work to increase supplier participation. We hope to see you Sept. 11!