

# Briefing on DART's Selection by Detroit Department of Transportation for GoPass® Mobile Platform

Administration Committee  
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# Overview

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- DART has been selected by Detroit Department of Transportation / City of Detroit (DDOT) to provide GoPass as their new mobile ticketing platform
- DART was informed on September 16, 2022 of its selection as the winning vendor from a competitive RFP process. DART and DDOT are currently negotiating contractual terms.
- This briefing is to support a same-night approval item anticipated to be brought to Committee-of-the-Whole and Board on October 25, 2022



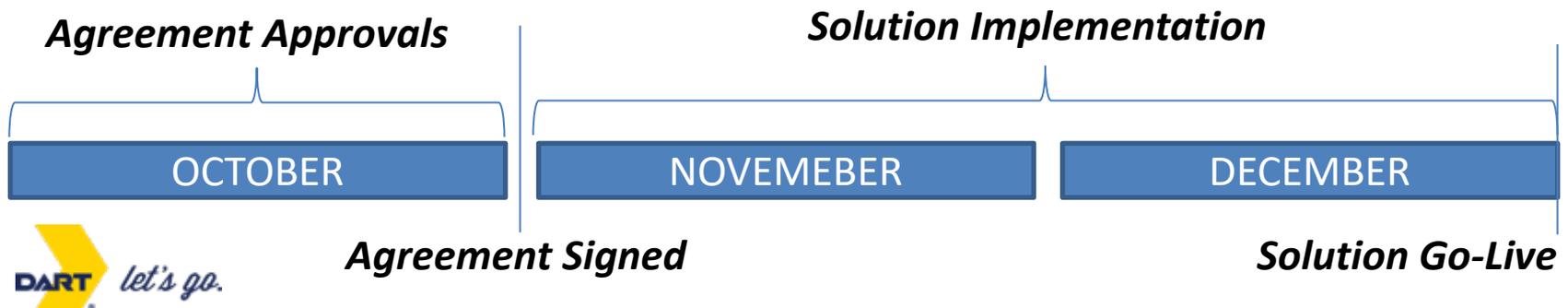
# About DDOT

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- DDOT operates fixed route, streetcars, and on-demand services across Detroit, MI
- Services across City of Detroit include DDOT, SMART, QLINE, and the People Mover. DDOT wishes to issue tickets across all these services within a 142-square-mile service area
- Solution will be transitioned to GoPass away from an incumbent vendor, Passport, who is currently providing mobile ticketing services
- Support for DDOT by Passport will end on December 31, 2022, which is the target for transition of mobile fare collection to GoPass

# DDOT GoPass Implementation

- DART and DDOT are currently negotiating agreement terms on app format (White Label or GoPass Tenant) and other elements
- The base contract term is 12 months, with two additional one-year option periods
- DDOT has aggressive project deadlines and targets contract signing by November 1, 2022, with an implementation completion by December 31, 2022
- DART and Unwire are comfortable delivering to this schedule with prompt contractual approvals



# Future ILA Approvals

- DART staff is currently working on a Parameters Resolution item related to GoPass sub-licensing, which we brought to DART Administration Committee and Board for consideration at a future date
- This Parameters Resolution shall streamline the approval and contracting process for sub-licensing GoPass to many entities, such as DDOT, who wish to sublicense

# Summary / Recap

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# Thank You

